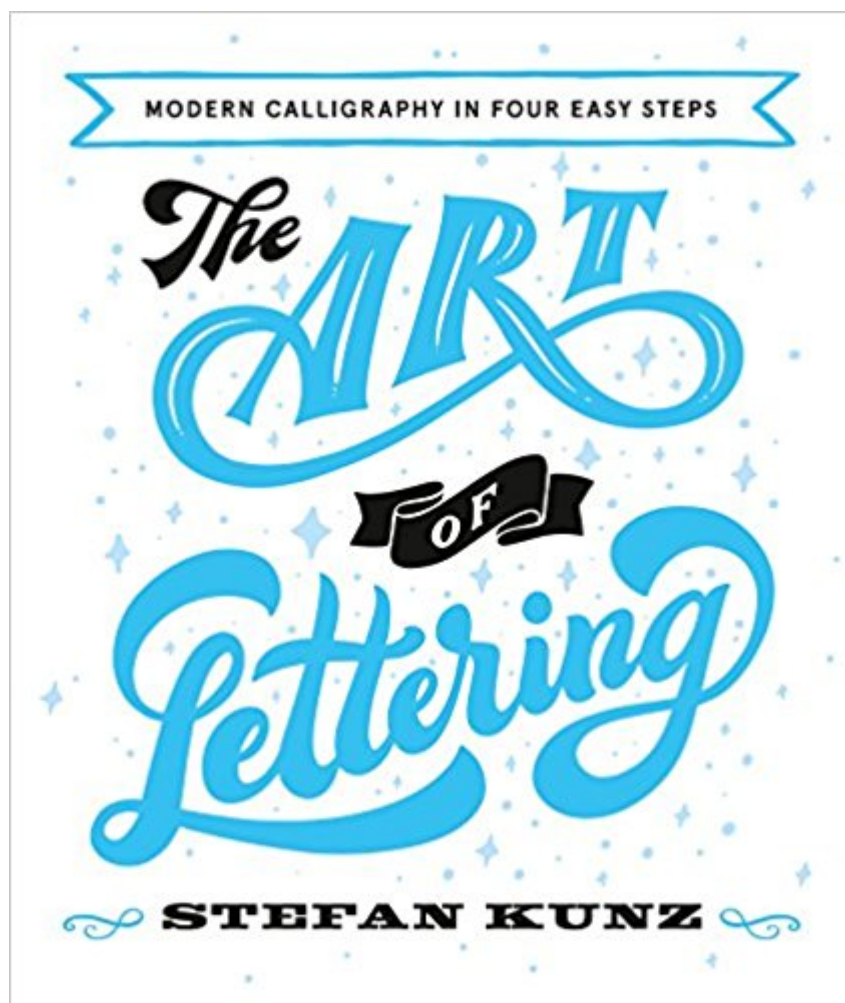


The book was found

The Art Of Lettering: Modern Calligraphy In Four Easy Steps



Synopsis

Creative lettering styles are everywhere - on stationery, adverts, tea towels, wall art and cafe chalkboards to name just a few. This stylish, interactive book will make modern calligraphy accessible and fun - and you'll only need a pen or pencil to get started. The book shows how to create cool hand lettering in three easy steps and features inspirational quotes in different hand-written styles, each with their own DIY page, which can be copied and incorporated into your own personal style. The aim of the book is to work with your individual handwriting to develop unique letterforms that can be used in a variety of craft and art ideas. The final section of the book is full of fun hand lettering projects from greetings cards to wedding stationery, and from posters to chalk board decorations for your home to showcase your new lettering skills.

Book Information

Paperback: 160 pages

Publisher: HarperCollins Publishers Ltd (May 18, 2017)

Language: English

ISBN-10: 0008219826

ISBN-13: 978-0008219826

Product Dimensions: 7.5 x 0.5 x 8.7 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #79,405 in Books (See Top 100 in Books) #33 in Books > Arts & Photography > Other Media > Calligraphy #61 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Decorating #180 in Books > Arts & Photography > Decorative Arts & Design > Decorative Arts

Customer Reviews

Based in Switzerland, Stefan Kunz has over 145k Instagram followers and counting. He posts examples of hand-lettering every day and is very interactive with his followers. Drawing words has always fascinated him and he loves to use this art to make reading interesting again and to grab people's attention.

Awesome!!!!

Excellent recourse for anyone struggling with their hand lettering layouts. I have purchased many hand lettering books in the past two years and I would have to say this one rates in my top 3.

Lots of letter styles and layouts within this book. Pages are mainly black and white, non-glossy. I was hoping that there would be photos of Stefan's walls and completed pieces and perhaps his own sketchbook but maybe in a future book, this one is strictly a workbook...which is still good. Has many blank pages to practice lettering but I will not even dare to mess up these pages and will sketch in a separate sketchpad. It's a nice reference to have when I get to a personal lettering project. I'm a fan of Stefan Kunz's work via Instagram. I look forward to more books of his in the future and I hope to own each one.

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